

# ALBERT PEREZ

Portfolio site: [www.ap1384.info](http://www.ap1384.info)

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## OBJECTIVE

My goal is to find a long term position as a SEO-SEM Digital Marketing specialist with web development skills.

## SKILLS

Search Engine Optimization , Html , Html5 , jQuery, Css3, JavaScript, Adobe CS6, Wordpress, PrestaShop, Online Marketing, Word Press Ecommerce , Php, Advertising , Information Architecture , Content Management , Brand Development , International Sales.

- Turkish (Native Proficiency) English (Full professional proficiency) • French (Full professional proficiency)
- Spanish (Intermediate working proficiency)

## EDUCATION

<b>British Columbia Institute of Technology</b> (Vancouver Bc)	2013-2014
New Media and Web Development Program -Senior Management Certificate	
<b>University Of Istanbul</b> , (Istanbul/Turkey)	2004_2009
Translation and Interpretation in French and Spanish - Bachelor Degree	
<b>Lycee Saint Benoit D'istanbul</b> , (Istanbul/Turkey)	1995-2004
Private French High School - High School Diploma	

## PROFESSIONAL EXPERIENCE

<b>A+Digital Marketing Solutions</b>	2014 June -Present
Owner	
<b>ProdigalSon Ventures (Richmond Bc)</b>	2014 January-June 2014
Web Developer -Seo Specialist	
<b>Rachel Bridal (Istanbul/Turkey)</b>	2010-Present
Web Master / Seo Specialist /Online Marketer	
<ul style="list-style-type: none"><li>• Built a website for the company , still doing regular maintenance , updates on the website. Advertising the company locally and internationally using recent advertisement tools .</li><li>• Created and currently managing social media fan pages .</li><li>• Monitoring the site popularity and tracking the visitors through google analytics . Sending monthly report to the head office .</li><li>• Using different Seo tactics , increased google ranking , currently have 900 visitors per month and the site is #1 in 80+specific keywords .</li></ul>	
<b>SantralTech(Istanbul/Turkey)</b>	2007-2008
Import Export Coordinator	
<ul style="list-style-type: none"><li>• Importing medical products from China and exporting to Iraq Zaho and few other countries.</li></ul>	

## HOBBIES AND INTEREST

Former waterpolo player, ski, playing soccer.